

# Just Juiceeee



Presenter | Personality | Producer | Creative Strategist

“NOT EVERYONE’S CUP OF TEA  
BUT DEFF YOUR FAVORITE JUICE!”

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# The Spill



[View My Showreel](#)

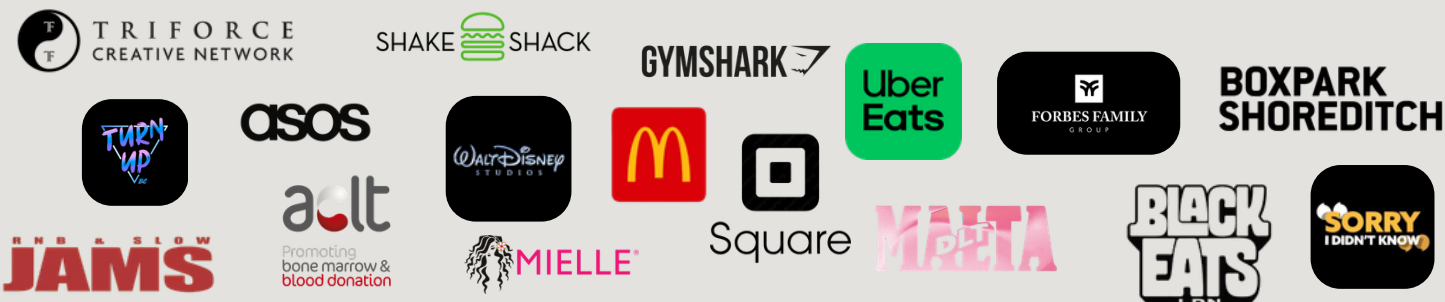
## Meet Juicee (pronounced Juice)

The presenter, creator, and producer who turns stories into experiences. As Founder of JUSTTT JUICEEE ENT., she's built a **220K+ following across platforms** with an average **15%+ engagement rate**, proving her content doesn't just reach people, it resonates.

More than just a creative voice, Juicee is a **thought leader** actively shaping conversations around authentic content, culture, and community. Whether she's **interviewing Alicia Keys on the red carpet** or **creating a viral relatable meme**, her focus is all about community-led impact that resonates beyond the screen.

Working across the **UK (11%) and U.S (66%)**, she brings a rare dual perspective: she's equally comfortable in front of the camera as she is leading production behind it. The result? **Content that travels far and lands with intention.**

## Previous Clients include:





# +220,000 Followers

**+1.2 Million**  
Reach (90 days)

**+80 Million**  
View History

**+2.000**  
Likes Average

**+10.000**  
Average Views

**core audience: The New Adults aka Millenials**

(25-44) WHO RESPOND TO AUTHENTICITY AND HUMOR  
WHILE RELATABLE STORYTELLING EXTENDS REACH ACROSS ALL AGE GROUPS.

# Campaigns & Impact



DISNEY STUDIOS UK — MUFASA: THE LION KING

Storytelling content creation & UK

Premiere coverage

**362K**

Organic impressions

[EXPLORE](#)



JUICEEEE & FRIENDS

Community-led live event

**Sold Out in 24 Hours**

BoxPark Shoreditch  
Juiceeee & Friends — Slay & Play

[EXPLORE](#)

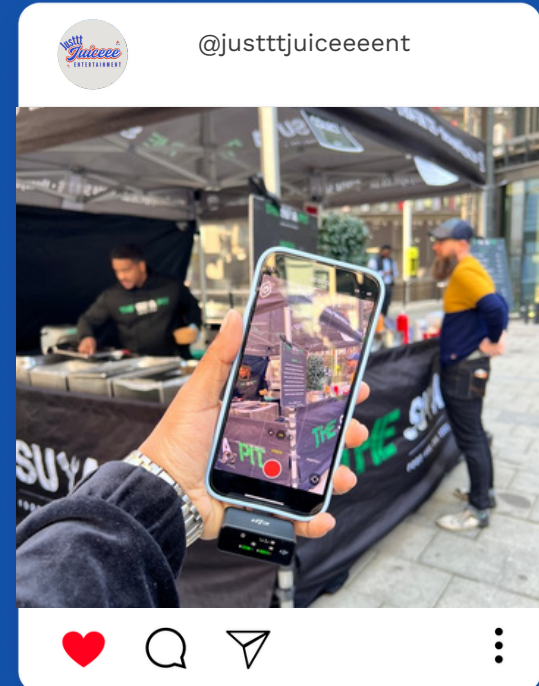


ITV — SORRY I DIDN'T KNOW (SEASONS 5 & 6)

Social Media Producer  
Lead end-to-end content production

**292,656 Views**  
in a 7-week broadcast window

[EXPLORE](#)

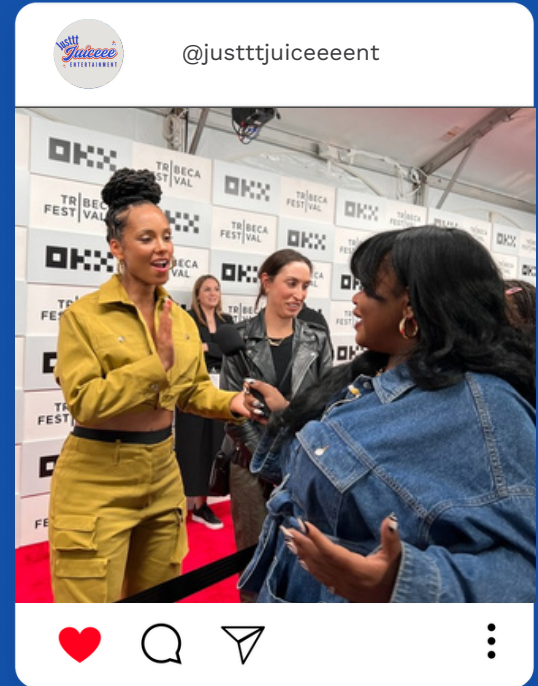


SQUARE X BLACK EATS LDN

Video production & editing celebrating Black-owned food businesses

**250K+**  
Organic impressions

[EXPLORE](#)



TRIBECA FILM FESTIVAL RED CARPET COVERAGE

Red Carpet Media Coverage

Interviews with the likes of **Alicia Keys, Billy Porter & Jimmy Akingbola & more**

[EXPLORE](#)

# The Menu

**MANY FLAVORS ONE JUICE.**



## **Long & Short-Form Content Production**

Platform-native, story-led video  
(IG, Tiktok, & Youtube/Shorts)

## **Creative Direction & Campaign Strategy**

From concept to execution consultancy for  
Brands & Creators

## **Video Production & Editing**

End-to-end visual storytelling

## **Front-Facing Content & Presenting**

On-camera & in person talent & hosting

## **Live & In-Person Experiences**

Community-led brand activations

**Social-first storytelling built on community for culture & performance.**

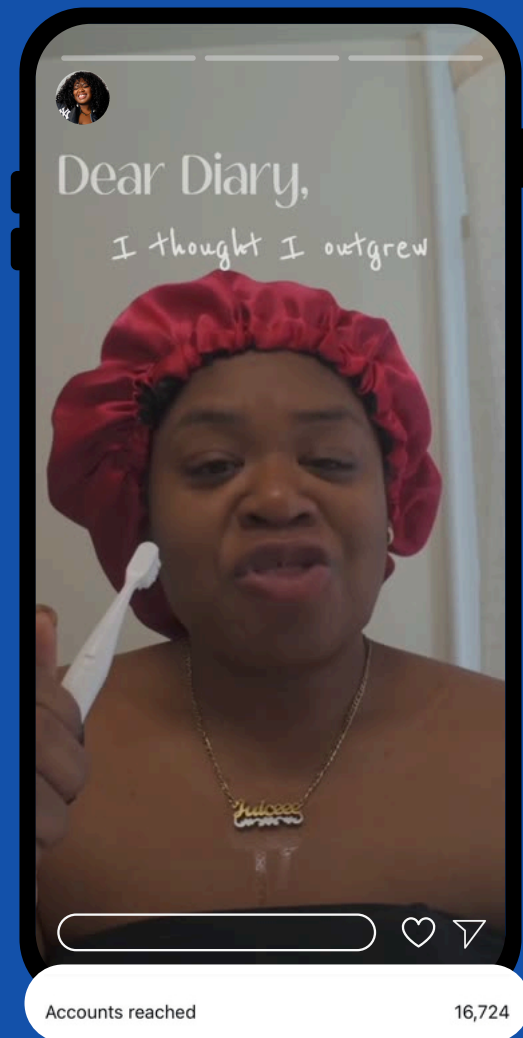
# Long & Short Form Video

Presenting/ Hosting



Complex Presents  
Family Style Food Fest  
LA

Relatable



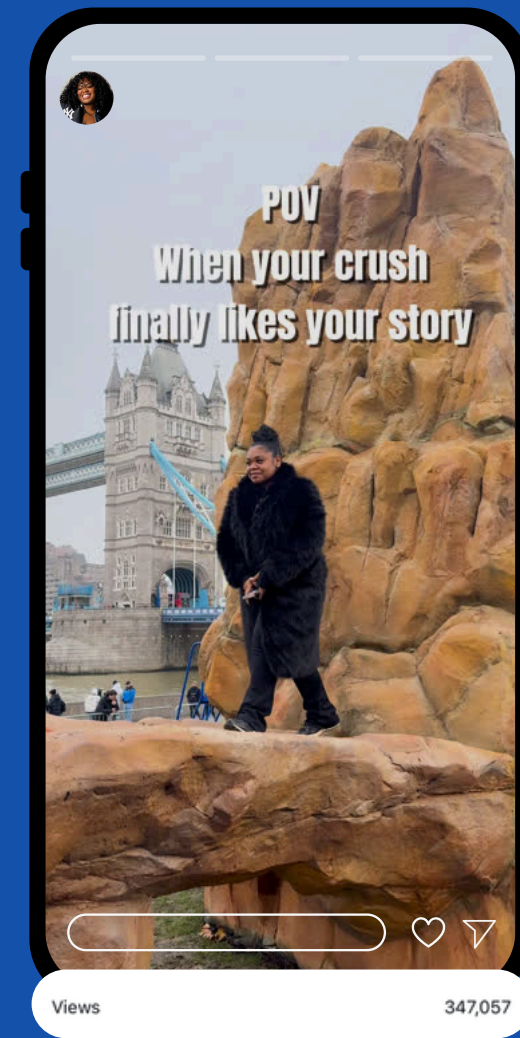
The in-BE-tweener Diaries  
Series

Lifestyle



R&B Slow Jams Prep Try on  
Haul SPONSORED by ASOS

Memeable



Disney's Mufasa: The Lion King  
Europe Premiere Campaign

Comedy



Jimmy Akingbola x Juicee  
SIDK Show Promotion

**Food, Fun, Fitness, Lifestyle & Everything Inbetween!**

# High Quality & Interactive Image

Product Highlight

12:05  
Posts  
justttjuiceee  
justttjuiceee  
Somewhere in the Sky  
9/16  
View Insights Boost post  
904 35 2 6  
Accounts reached 5,247

Brand Trip Recaps

12:05  
Posts  
justttjuiceee  
justttjuiceee  
Switzerland  
4/16  
View Insights Boost post  
1,617 60 17  
Accounts reached 16,838

Interactive

12:04  
Posts  
justttjuiceee  
justttjuiceee  
New York  
Cardi B - Hello  
View Insights Boost post  
851 35 8 10  
Views 11,819

Outfit Inspo

12:10  
Posts  
justttjuiceee  
justttjuiceee  
London, United Kingdom  
9/9  
View Insights Boost post  
3,785 93 23  
Accounts engaged 35,886

# Creative Concept

“ THE RESTED HUSTLER ”

09

WELLNESS & HOSPITALITY EX.

## THE IDEA

A CONVERSATION-LED CONTENT SERIES EXPLORING THE BALANCE BETWEEN **REST AND GRIND** WITHIN THE WELLNESS AND HOSPITALITY SPACE, FEATURING JUICEEE ALONGSIDE FRIENDS AND INDUSTRY VOICES.

## the approach...

INTIMATE, PODCAST-STYLE CONVERSATIONS BLENDING CULTURE, WELLNESS, AND REAL-WORLD EXPERIENCES.

## why it works...

- TAPS INTO CONVERSATIONS AROUND BURNOUT, WELLNESS, AND SUSTAINABILITY
- BLENDS AUTHENTIC DIALOGUE WITH CULTURALLY RELEVANT STORYTELLING
- CREATES SPACE FOR BRANDS TO SHOW UP THOUGHTFULLY, NOT TRANSACTIONALLY

## ideal brand fit

WELLNESS • HOSPITALITY • FOOD & BEVERAGE • TRAVEL • LIFESTYLE





An original concept by JUSTTT JUICEEE ENT.


# Community First



08


Relatability that REACHES for the stars!

As Engaged by...


 **kamille** commented: I just love u 🤔❤️❤️❤️ 1w 



 **demisantanabrown** commented: This is a whole vibe! The kind of hauls we love to see ❤️🤔 2d



 **hallebailey** liked your reel. 16s 

 **dera\_faithful** 2w · ❤️ by author  
Juiceeeeeeeee... I've missed seeing your content!!!  
Bought a new phone today and hopped right back on the train.  
Love you, girl ❤️ 1

 **njjones69** commented: I LOVVVVVE this video!!!!!! Yall made me want to go to England ... you guys are cute and funny as heck too!! ✨ 2d

 **joelbeya1** 1w  
This open content is super refreshing. This is why you're the GOAT 🐐

 **sza** and **alex\_elle** liked your reel. 6h 

 **winnieharlow** liked your reel. 8m 



# Testimonials



## Kiern

CO-FOUNDER TURN UP BC

It was a pleasure working with Juice! Her energy, drive, and determination to bring the vision to life are truly unmatched. She has a unique mindset and a strong skill set that elevates every aspect of our production. Her expertise in the social media space gives us complete confidence that we're in capable hands, even with tight turnaround times. Juice is a true asset to any team.



## JACKSON

FOUNDER BLK EATS LDN

We collaborated with Juice on our Square campaign collab, where she contributed to content ideation, shoot direction, filming, and editing. Throughout the project, she maintained a high level of professionalism and played a key role in helping us achieve over 250,000 organic impressions for our client.



## ACL T

CHARITY

We've had the pleasure of working with Juice on two major projects, and on both occasions, she was nothing short of exceptional. Juice is professional, engaging, and incredibly in tune with the message we aim to share,

She not only understood our call to action but seamlessly integrated it into her content in a way that felt natural, impactful, and authentic. Juice brought humor, warmth, and creativity to each project, and her fast turnaround and on-the-spot editing proved how dedicated and efficient she is. We found her to be completely trustworthy, responsive, and truly committed to getting the job done right.

# Ready to Turn Ideas Into Impact?

Let's spill some Juiceeee.



# The One Stop Shop

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